

SEIMA 2010 Directory & Buyers' Guide

Date: _____

Contact: _____

P.O. Number: _____ Customer Signature: _____

Company/Agency: _____

Address: _____

City: _____ Province: _____ Postal Code: _____

Phone: _____ Fax: _____ Email: _____

PUBLICATION INFORMATION

The SEIMA Directory and Buyers' Guide is an 8.5" x 11" publication printed on 80lb matte coated stock, printed in two colours with covers and tabs printed on 10pt C2S stock in full colour, coil bound. Approximately 750 copies will be distributed. The directory will also be available with page turning functionality via the SEIMA website.

ADVERTISEMENT RATES

Size	Member	Non-Member
Back Cover (Colour) 8.5 x 11"	\$2,000	\$2,250
Inside Covers (Colour) 8.5 x 11"	\$1,750	\$2,000
Tab Page (Colour) 8.5 x 11"	\$1,500	\$1,750
1/2 Tab Page (Colour) 7.5 x 4.75"	\$1,000	\$1,250
Full Page 7.5 x 10"	\$950	\$1,150
1/2 Page 7.5 x 4.75"	\$750	\$900
1/4 Page 3.75 x 4.75"	\$650	\$800

ADVERTISEMENT SPECIFICATIONS

Advertisements must be submitted electronically to seima@conceptmedia.ca. If you have problems with your email server handling the size of the file please supply the file on disk to: Concept Media, 2629 Angus Boulevard, Regina, Saskatchewan, S4T 2A6, Attn: Bob Anderson. Please supply files in PDF format with all fonts and 300dpi (min.) CMYK Images embedded. Please contact Concept Media by email or by phone at 306.545.6099.

ADVERTISEMENT DEADLINE

2010 Directory Ad Booking Deadline **November 2, 2009**
 2010 Directory Camera Ready **November 15, 2009**

TERMS & CONDITIONS:

- The total outstanding amount is due and payable by February 1, 2010. Overdue accounts will be charged 2% interest per month.
 Authorized Signature: _____

DESCRIPTION/INSTRUCTIONS

Display Space Charge	\$ _____
Ad Development Charge	\$ _____
Sub-Total	\$ _____
GST (5%)	\$ _____
TOTAL	\$ _____

PAYMENT INFORMATION

By cheque (payable to SEIMA @ #113 - 2505 11th Avenue, Regina, SK S4P 0K6).

ADVERTISING SALES CONTACT

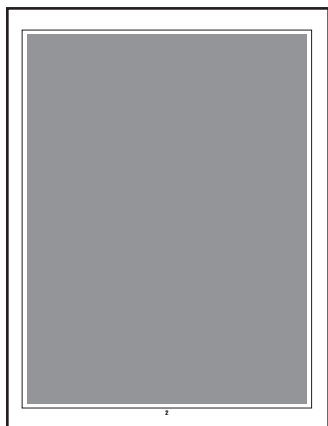
Dave Earl
 Tel: 306.591.6430
 Fax: 306.522.5988
 Email: dave@conceptmedia.ca

INVOICE / ORDER FORM / RATE CARD

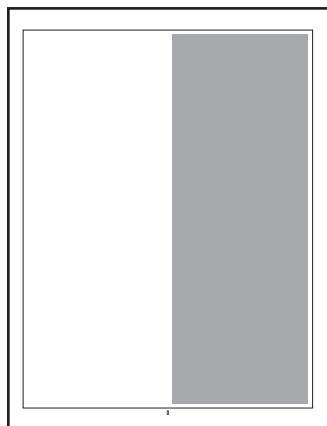
GLOBAL VENTURES

A STEP PUBLICATION HIGHLIGHTING SASKATCHEWAN BUSINESS

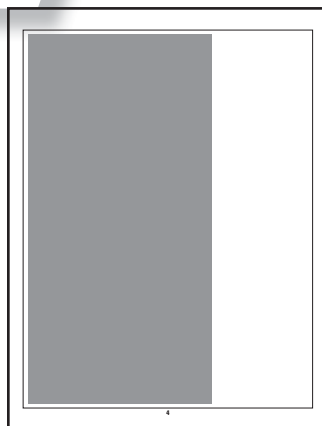
DIMENSIONS Measurements: Width x Depth



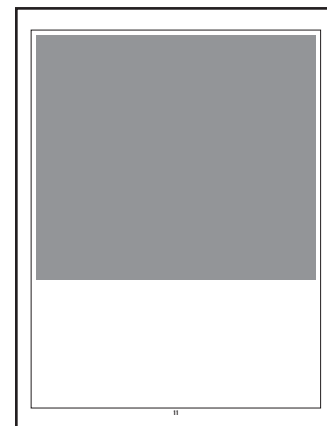
Full Page Trim: 212mm x 275mm
Live Area: 186mm x 246mm



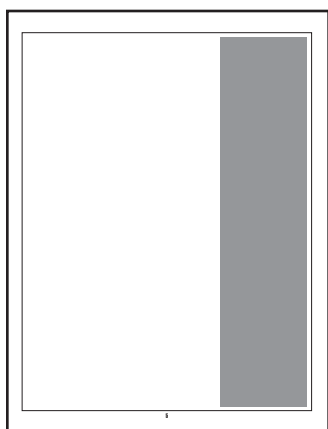
1/2 Vertical: 90mm x 246mm



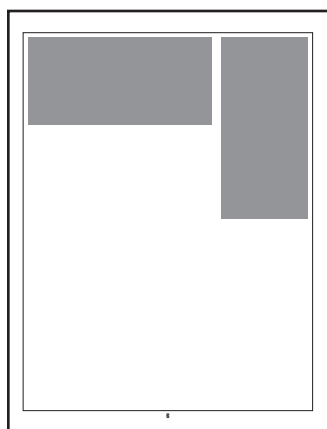
2/3 Vertical: 122mm x 246 mm



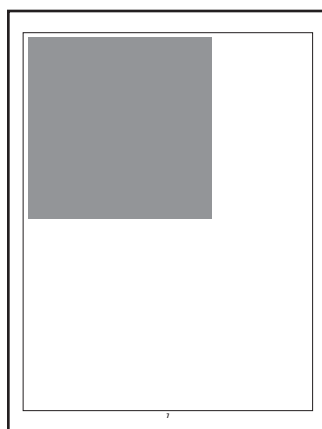
2/3 Horizontal: 186 mm x 163 mm



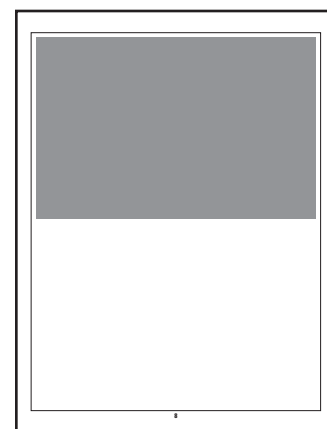
1/3 Vertical: 58mm x 246mm



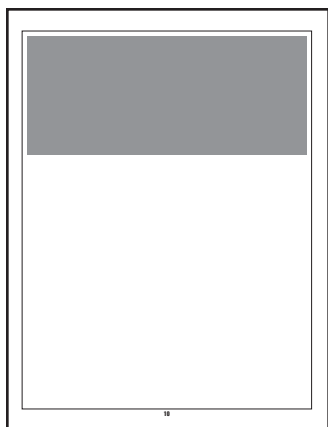
1/6 Vertical: 58mm x 121mm
1/6 Horizontal: 122mm x 58mm



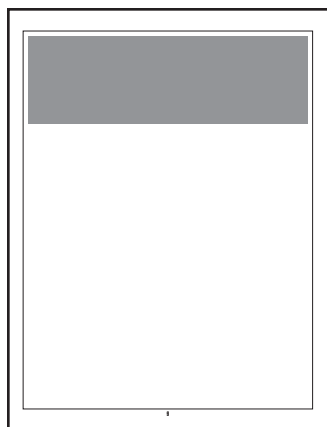
1/3 Island: 122mm x 121mm



1/2 Horizontal: 186mm x 122 mm



1/3 Horizontal: 186 mm x 79 mm



1/4 Horizontal: 186mm x 58mm

Submit electronic advertisement files to:
Bob Anderson at
globalventures@conceptmedia.ca
or mail/courier to:

conceptMEDIA

2629 Angus Boulevard
Regina, Saskatchewan S4T 2A6
Attention: Bob Anderson 306.545.6099

ADVERTISING SALES CONTACT

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